

IN THE CLAIMS

Please amend the claims as follows:

1. – 38. (Cancelled)

39. (Added) An instructional golf ball, comprising:

a spherical body having an outer surface with a plurality of dimples formed thereon;

instructional indicia situated on the outer surface of the body, the instructional indicia including text for providing guidance as to the manner in which the golf ball should be played; and

positioning indicia situated on the outer surface of the body in specific relation to the instructional indicia for facilitating the placement of the body prior to being played such that the instructional indicia is easily read;

wherein the specific relation of the positioning of the instructional indicia and the positioning indicia ensures that the instructional indicia is capable of being read from left to right by a user addressing the golf ball when the positioning indicia is positioned at an apex of the golf ball and directed in a direction of a target, thereby providing an instructional reminder while the user addresses the golf ball;

wherein a pair of spaced bands flank an equator of the body of the golf ball, and a putt target marking is situated on the equator of the body between the bands, wherein the putt target marking is adapted for indicating a point on the golf ball to be struck when putting, and the bands indicate any spin associated with the golf ball when putting.

40. (Added) The instructional golf ball as recited in claim 39, wherein the text indicates that the putt target marking is the point on the golf ball to be struck when putting.

41. (Added) An instructional golf ball, comprising:

a spherical body having an outer surface with a plurality of dimples formed thereon;

instructional indicia situated on the outer surface of the body, the instructional indicia including text for providing guidance as to the manner in which the golf ball should be played; and

positioning indicia situated on the outer surface of the body in specific relation to the instructional indicia for facilitating the placement of the body prior to being played such that the instructional indicia is easily read;

wherein the specific relation of the positioning of the instructional indicia and the positioning indicia ensures that the instructional indicia is capable of being read from left to right by a user addressing the golf ball when the positioning indicia is positioned at an apex of the golf ball and directed in a direction of a target, thereby providing an instructional reminder while the user addresses the golf ball;

wherein a drive target marking is situated on the body of the golf ball, wherein the drive target marking is adapted for indicating a point on the golf ball to be struck when driving;

wherein a tee marking is situated on the body of the golf ball, wherein the tee marking is adapted for indicating a point on the golf ball to be positioned on a tee when driving.

42. (Added) The instructional golf ball as recited in claim 41, wherein the text indicates that the drive target marking is the point on the golf ball to be struck.

43. (Added) The instructional golf ball as recited in claim 42, wherein the text indicates that the drive target marking is the point on the golf ball to be struck when driving.

44. (Added) A method of improving the manner in which a golf ball is played by a user during golf, comprising:

placing a golf ball on a ground surface, the golf ball including a spherical body having an outer surface with a plurality of dimples formed thereon;

reading instructional indicia situated on the outer surface of the body, wherein the instructional indicia includes text for providing guidance as to the manner in which the golf ball should be played by a user; and

playing the golf ball in the manner indicated by the instructional indicia;

wherein positioning indicia is situated on the outer surface of the body in specific relation to the instructional indicia for facilitating the placement of the body prior to being played such that the instructional indicia is easily read by the user, the specific relation of the positioning of the instructional indicia and the positioning indicia ensuring that the instructional indicia is capable of being read from left to right by the user addressing the golf ball when the positioning indicia is positioned at an apex of the golf ball and directed in a direction of a target, thereby providing an instructional reminder while the user addresses the golf ball;

wherein a pair of spaced bands flank an equator of the body of the golf ball, and a putt target marking is situated on the equator of the body between the bands, and further comprising using the putting, and the using the bands to detect any spin associated with the golf ball when putting.

45. (Added) The method as recited in claim 44, wherein the text indicates that the putt target marking is the point on the golf ball to be struck when putting.

46. (Added) A method of improving the manner in which a golf ball is played by a user during golf, comprising:

placing a golf ball on a ground surface, the golf ball including a spherical body having an outer surface with a plurality of dimples formed thereon;

reading instructional indicia situated on the outer surface of the body, wherein the instructional indicia includes text for providing guidance as to the manner in which the golf ball should be played by a user; and

playing the golf ball in the manner indicated by the instructional indicia;

wherein positioning indicia is situated on the outer surface of the body in specific relation to the instructional indicia for facilitating the placement of the body prior to

being played such that the instructional indicia is easily read by the user, the specific relation of the positioning of the instructional indicia and the positioning indicia ensuring that the instructional indicia is capable of being read from left to right by the user addressing the golf ball when the positioning indicia is positioned at an apex of the golf ball and directed in a direction of a target, thereby providing an instructional reminder while the user addresses the golf ball;

wherein a drive target marking is situated on the body of the golf ball, and further comprising using the drive target marking to determine a point on the golf ball to be struck when driving;

wherein a tee marking is situated on the body of the golf ball, and further comprising using the tee marking to determine a point on the golf ball to be positioned on a tee when driving.

47. (Added) The method as recited in claim 46, wherein the text indicates that the drive target marking is the point on the golf ball to be struck when driving.

48. (Added) An instructional golf ball set, comprising:

a plurality of golf balls each including a spherical body having an outer surface with a plurality of dimples formed thereon, the golf balls including:

a putt golf ball with the outer surface thereof having a first color,

a drive golf ball with the outer surface thereof having a second color different from the first color, and

instructional golf balls with the outer surfaces thereof having different colors.